

# DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT FACULTY OF COMMERCE AND MANAGEMENT INTEGRAL UNIVERSITY, LUCKNOW

Date: 22 February 2022

Ref. No. - IU/DCBM/2021/47

#### Notice

All the Faculty Members and Students are hereby informed that the Faculty of Commerce and Management, Integral University is organizing a Guest Lecture on "Financial Awareness and Investment Planning" on 24<sup>th</sup> February 2022.

The Faculty of Commerce and Management is organizing this program to assist the students in making financial decisions regarding saving and investment planning. This will help them to recognize the importance of one's financial situation and how it impacts their future, understanding the fundamentals of a budget, including income, expenses, and savings.

Venue: Department Seminar Hall

Timing: 02: 20 pm onwards

Prof. A. K. Saxe

Dean, FCM

Dr. Syed Shahid Mazhar

Head DCBM.

INTEGRAL

ACULTY OF COMMERCE & MANAGEMENT

organizes

FINANCIAL AWARENESS AND INVESTMENT PLANNING

24 FEBRUARY 2022, 2:00 PM ONWARDS

### **SPEAKERS**



PROF. A.K. SAXENA

DEAN, FACULTY OF COMMERCE & MANAGEMENT
INTEGRAL UNIVERSITY, LUCKNOW



Dr.S.S.Mazhar
Head, Department of commerce & management
Integral university, lucknow



ER.C.S.PANDEY
BRANCH MANAGER
SBI, BEHTA, LUCKNOW



VENUE:SEMINAR HALL,BNLT

Prof.A.K. Saxena Dean,FCM



Dr.S.S. Mazhar Head, DCBM



#### A Brief Report On

## "FINANCIAL AWARENESS AND INVESTMENT PLANNING" Organized by Faculty of Commerce and Management 24 February 2022

Faculty of Commerce and Management organizes a Guest Lecture on Financial Awareness and Investment Planning on 24th March 2022, 02:00 pm onwards, under the guidance of Prof A.K Saxena, Dean FCM, and Dr. Syed Shahid Mazhar, Head, DCBM to enhance the confidence level of faculty and students in financial planning. It aims to empower them with skills to manage personal earnings, spending, and savings to achieve their life goals and to develop financial strategies to meet life goals while creating wealth and making money work for them.

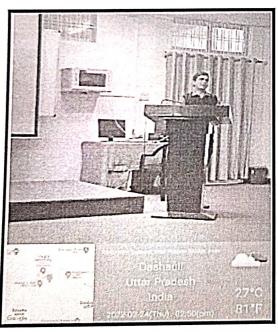
The eminent speaker for the session was Er. C.S. Pandey, Branch Manager, SBI, Behta Branch. In his lecture, Mr. Pandey said that the general public is not aware of the risks and returns associated with different savings and investment opportunities available in the financial market. While the Government of India and the state governments and banks are offering different saving and investment schemes, too often the different financial terms associated with these schemes are not easily understood by the common people. It has very often seen that many people continue to invest their hard-earned money in various speculative and illiquid investments which create lots of discomforts at later stages. In the above background, this lecture aimed to educate the participants about the various savings and investment opportunities available in the financial market for the common man including the risks and returns associated with each of the investment schemes.

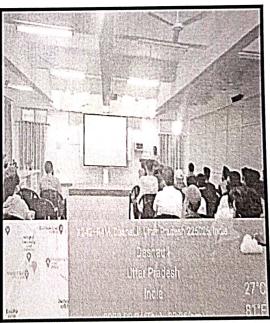
The Faculty members and students find the Guest Lecture very informative and much needed in the current scenario. A total of 90 students attended the session. The session wrapped up with the motivational words of the Respected, Head of the Department. **Dr. Syed Shahid Mazhar**.



### PHOTOGRAPHS OF THE SESSION









DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT, INTEGRAL UNIVERSITY

financial Awaseness and Investment planning.

Date: 24-02-2022

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## DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT FACULTY OF COMMERCE AND MANAGEMENT, INTEGRAL UNIVERSITY

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